Amira Roula

Interim Management Consultant

Contact

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Education

MSc Stockholm School of Economics (Finance)
BSc Royal School of Technology (Programming Design)
Real Estate Broker (HIG/UU/HKR), licensed via FMI

Key Skills

Change Management
Programming (Python, SQL, LangChain/LangGraph, LLM agents)
Project Management
Cross-functional work

PROFESSIONAL OVERVIEW

Results-driven management consultant with expertise in agentic systems and automation, digital transformation, data analytics, and finance. Proven track record in stakeholder management, financial modeling, and process optimization. Skilled in Python (incl. LangChain/LangGraph and LLM API libraries), SQL, and Power BI, designing autonomous workflows that support data-driven decision-making. Experienced industries, including finance, healthcare, automotive, and telecom, bridging business and technology to deliver impactful solutions.

ABOUT ME

I'm passionate about coding, problem-solving, and continuously learning new skills. When I'm not deep in coding (currently exploring the world of LLMs), I enjoy spending time at the gym and swimming. I'm highly unpretentious and focus fully on solving the task at hand rather than status or recognition.
I live in Stockholm County, Sweden, together with my two cats.

CONSULTANCY ASSIGNMENTS

APR 2025 – SEP 2025
Interim Senior Controller | SH Pension

- Gathered business needs (with senior leadership as main client) and translating these into tech/IT/dev initiatives
- Implemented new processes for automated reports (Excel and PPT with VBA code) and gathered key insights
- Deep analytics from a business and financial perspective

DEC 2024 – MAR 2025
Real Estate Agent internship | Florin Partners

- 10 weeks internship as part of the Swedish Real Estate Agent program.
- Got my license as well as the company's license in May 2025 via the Real Estate Agen Inspection Agency (Fastighetsmäklarinspektionen, FMI) and registered with Mäklarsamfundet.
- My focus in the extent I take on Real Estate assignments will on Commercial Real Estate contracts (B2B)

FEB 2024 – DEC 2024
Nordics Customer Master Data Specialist, Becton Dickinson | Becton Dickinson

Insurance

Languages

Swedish (mother tongue)
English (fluent)
French (conversational)
German (beginner)
Russian (Duolingo level)

- **Change Management** in the Nordics & EMEA. Creating entirely new governance structures, from playbooks, training, internal websites to new processes, data models, data requirements and new data architecture suggestions
- Over 80 stakeholders involving stakeholders from divers roles (incl c-suit)
- **Communication plan** + onboarding material to implement the new Nordics CMD governance in +5 countries involving all functions, departments and business units
- Working heavily with giving suggestions on how to modernize the Master Data Management plan, data architecture and systems integration to bring about the "hard" (back-end) implementations of the new data governance structures
- Short-term cleaning of data in 5 Waves
- Share of Category project, involving coding (API + Python + Power BI dashboard). A project that would have cost a lot more using external vendors for the coding and dashboard creation

SEP 2023 – DEC 2023
Financial Modeler | Volvo Car AB

- **Project Manager** and responsible for creating and setting in place a new, fully loaded Contract Lifetime Value for the Finance & Mobility Service (Portfolio Management) team
- Conduced stakeholder need research, created a **current situation analysis** and got support from important stakeholders in order to get access to and understand core data needed for the CLV model
- Created a financial model (visualized using Power BI) that can show contract lifetime value down to a single contract. The model can be filtered on a various amount of parameters
- Aggregated data from various sources and validating quality and trustworthiness of the data
- Aside from creating a new financial model, I have acted as the main **SPOC to dev. teams** responsible for migrating data from manual, Excel based processes to a data lake solution. By providing a clear requirement list and buyer needs, I managed to go from no timeline to a project that would be done in a record 1 month

FEB 2023 – AUG 2023
Business Analyst | Telenor Sverige AB

- Analyst and coder in the Sales Performance Management team
- Deep dive analytics into projects involving crediting, hardware and more
- Created code in Python and SQL, and translated legacy code in R to Python using AI
- Ad-hoc analysis and report creation
- Created Power BI Dashboards
- Created 3D maps, market penetration data and more for a business case

AUG 2022 – FEB 2023
Partner Performance Manager | Telenor Sverige AB

- Implemented a new role (PPM) and new processes tied to Sales Performance
- Set the basis for implementing a new **CRM-system** and process
- Worked broadly within the organization to find and develop new and existing partners and stakeholders

- Set up and managed a framework that facilitates the operational work out with partners, and organized forums with these
- Developed a new **Agile way of working** and identify new ways forward
- Key analytical resource, working with Power BI, Oracle BI, SQL, Python and other tools to analyze and communicate outliers and other results to stakeholders

OCT 2021 – MAY 2022

E-Commerce Steering Analyst | Telenor Sverige AB

- Developed and maintain modelling tools and perform risk/scenario analysis on sales forecast, inventory and customer delivery times.
- Data management and data lake migration, also working with data quality and Source of Truth
- Working together with management, local commercial teams and marketing team to process sales forecasts based on current performance and future scenarios
- Estimating and modelling multi cycle effects of inventory and deliveries
- Preparing decision material and visualizing data for relevant stakeholders
- Playing an important role in process development and building governance structures and **new ways of working**

MAR 2021 – OCT 2021

Strategy Business Developer | BSH Home Appliance AB

- Created a dynamic business case model in Excel, with was the main decision tool for going forward with the new business unit (D2C) in certain countries
- Remote Work: collecting insights, coaching and implementing the Future of Work at BSH Northern Europe and the Baltics. Project scope: legal, office cost savings, Activity Based Working, social interaction, remote leadership and change management.
- Go-to-Market of a new business unit. Due to the project being on-going, I cannot discuss details here as of yet. The go-to-market involved gathering data for a business case involving a new business unit of BSH NE (Northern Europe & Baltics). My role involved gathering and analyzing data, creating an automated financial model in Excel and facilitating workshops with different departments within BSH.

WORK EXPERIENCE (LINE)

2019 – 2020

CEO | Vector Nordic AB

- **Digital transformation**: implemented a new (free) **CRM-system single handedly in 3 weeks**. New digital accounting system (and cheaper).
- Risk analysis and policy setting to manage risk
- International expansion into other Nordic countries. 40% growth 2019 and 7% over budget.
- Implemented and developed new risk management / credit analysis process, alerts and updates on clients and their financial health. Premium setting strategies.
- Professionalized forecasting and reporting to the board (pipeline, in-depth sales statistics, market size, in-depth client segmentation etc)
- Accounting, daily bookkeeping and quarterly reporting to the board

- Setting the strategy for growth and new products (travel industry and insurance related)

For more information on past line positions and implementations, feel free to email or call me.